

Corey Scribner

(949) 874-4295

email@coreyscribner.com

Summary:

Internet, video, and new media professional with experience in both hands-on production and management of people and projects. Worked in both Fortune 500 company and small firm settings in leadership, strategy and technical positions.

Work Experience:

Account Executive / Creative Strategist - The Buddy Group, Irvine, CA

December 2007 – Present

Managed both production workflow and client relations in a fast-paced digital creative agency. Worked with such clients as agencies (Young & Rubicam), non-profits (NFIB), and large corporations (Western Digital). Managed process, projects, and budgets within web, video, and blended interactive productions. Strategic planning, use case and wireframe design for a wide range of projects.

Independent Projects

Continually working on internet, new media, and video projects to improve skills and understanding. Some examples include: www.LeonardWho.com, www.BaconToday.com, www.DigaHole.org.

Group Leader, Electronic Media Design - Sybron Dental Specialties, Orange, CA

April 2004 – November 2007

Managed a small team of web designers in a multinational division of a Fortune 500 corporation (Danaher, NYSE:DHR). Lead and/or designed all projects across more than 12 web sites in multiple languages/localizations. Encouraged web standards and search engine optimization (SEO) along with creative design. Lead numerous site launches, redesigns, interactive projects (Flash/3D/Video/DVD), in both Content Management System (CMS) and flat-file environments. Project management with both in-house and vendor-based resources.

Media Editor - Sybron Dental Specialties, Orange, CA

December 2000 – April 2004

Production of procedural and educational videos from concept to completion with worldwide distribution to dental professionals. Videography, Editing, Graphic Design, DVD authoring and compression for internet streaming. Worked both individually and with production companies as needed. Extensive travel to multiple locations for shoots.

Electronic Media Designer - Sybron Dental Specialties, Orange, CA

December 1998 – December 2000

Created, designed, and maintained multiple large corporate and small product web sites for a multinational dental/medical corporation. Flat file (HTML, CSS) and ColdFusion development as well as Flash interactive animation. Created simple ColdFusion and MS SQL-based CMS.

Specialties:

Video production, web design/development, graphic design, email marketing, new media, podcasting, search engine optimization, web marketing, account management, project management, budgeting, WordPress, Drupal, Joomla, Sitellite, CSS, JavaScript, Cold Fusion.

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Recommendations For Corey:

Account Executive / Creative Strategist - The Buddy Group

“Corey possesses so much creativity, so many ideas, and is obscenely organized. He is cool and calm under pressure and knows how to handle his team without being overbearing and without losing site of where his team is at. Corey is an asset to any project that we works on and is a shining star of his team. I miss working with Mr. Scribner and would gladly work with him again in a heartbeat.”

Dan Nykolayko, Traffic Manager, The Buddy Group

Media Editor - Sybron Dental Specialties

“Corey has a unique ability to grasp the business applications of technology. He is especially adept at learning the needs of the business and applying the correct technology to the need.”

Darrell Johnson, Manager, Web Applications, Sybron Dental Specialties

Electronic Media Designer - Sybron Dental Specialties

“Corey is one of the most creative web designers that I have ever had the pleasure of working with. Through the many programs that he developed, Corey brought huge value to our sales and marketing efforts!”

Steve Semmelmayer, President, Kerr Corporation (a subsidiary of Sybron Dental Specialties)

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